

November 09, 2021

Headway Capital Partners' advised fund HIP IV SCSp is delighted to announce its second investment with Archimedes Health Investors in the transaction described in the following press release.

M2 Orthopedics Secures Funding to Accelerate Modern Practice Management for Top Surgeons

BOULDER, COLO. (PRWEB) NOVEMBER 09, 2021

Today, M2 Orthopedics (M2O), innovator of modern practice management for the nation's best orthopedic surgeons, is announcing it has secured significant funding to broaden its ability to support orthopedic practices. The financing, led by private equity sponsor Archimedes Health Investors, with participation from Heritage Medical Systems and The Firmament Group, enabled M2O's recent acquisition of Virginia-based Anderson Orthopaedic Clinic, a leader in comprehensive orthopedic services, as well as Harborside Surgery Center, a premier facility for orthopedic surgeries.

"We are committed to an innovative practice management approach that focuses on serving as a trusted partner to physicians, so that they can excel as practice leaders and doctors," said Marshall Maran, co-founder and CEO of M2O. "By supporting top surgeons with financial and management strategies, physicians are able to concentrate on what they do best, while also ensuring they have the operational structure that enables their practices to succeed and grow."

According to the American Medical Association's Physician Practice Benchmark Survey, 2020 was the first year in which less than half of patient care physicians worked in a private practice, a drop of almost 5 percent from 2018, continuing the shift away from small, independent practices. M2O is investing in the field's leading orthopedists and empowering doctors to increase focus on patient care and to take control of their future through access to capital, back-office support and professional corporate management.

"Our primary objective has been to provide high quality care to our patients. In addition, our practice has been deeply involved in training young surgeons through our fellowship program and in clinical research, all of which further the development and knowledge of the field of orthopedics", said C. Anderson Engh, Jr. MD of Anderson Orthopaedic Clinic. "Through our partnership with M2O, we are able to continue our focus on these three critical aspects of our practice, while having the resources and capabilities to develop and grow, which are critical in today's environment."

"This is a pivotal time for orthopedic practices - and having served in clinical and higher education roles, I am inspired by M2O's approach to supporting leaders in the orthopedic

field,” added Dr. Michael Meneghini, co-founder and Chief Medical Officer. “M2, which stands for Mobility and Motion to exemplify our mission in musculoskeletal health, is steadfast in helping physicians and clinics focus on these twin goals of orthopedics treatment, so I’m excited to be a part of this game-changing model for better supporting the best in the industry.”

With this news, M2O is also scaling its team with the appointments of two impressive executives; Senior Human Resources professional and former VP of HR at Red Robin Gourmet Burgers Michael Romano as Chief People Officer and DaVita Kidney Care Finance Leader Jeff Clidence as Chief Financial Officer.

“Marshall and the M2O team are visionaries who share our mission to improve the quality of care and reduce health costs through investments in people and technology,” added Harry Eichelberger, managing partner of Archimedes Health Investors. “M2O’s unique value proposition combined with its deep bench of expertise in orthopedics means they are at the forefront of moving the industry towards value-based care.”

For more insight into M2O’s unique approach to supporting orthopedic surgeons and their practices, visit <http://www.m2orthopartners.com>.

About M2 Orthopedics

M2 Orthopedics is modernizing practice management for the nation’s best orthopedic practices and surgeons so they can focus on patient care. By combining expertise in orthopedics with a unique focus on long-term physician partnerships, M2O supports private practices through enhanced management capabilities and access to capital - empowering practices to sustain their independence and grow. M2O enables physicians to prioritize exceptional care and experiences, so everyone has better outcomes - patients win, practices succeed and ultimately, the broader orthopedic field thrives. For more information, visit <http://www.m2orthopartners.com>

About Archimedes Health Investors

Archimedes Health Investors is a New York-based private equity firm focused on supporting high-growth healthcare companies that improve the quality of care and reduce health costs. Archimedes invests on behalf of family offices, pension funds and strategic healthcare investors. Archimedes’ principals have been involved in investing over \$600 million in many significant healthcare transactions, including Vera Whole Health Inc., National Partners in Healthcare, LLC and Panorama Eye Care, LLC.

About Anderson Orthopaedic Clinic

Anderson Orthopaedic Clinic is widely recognized as a national leader in comprehensive orthopaedic services. The board-certified physicians of The Anderson Clinic have received specialized training in orthopaedic surgery and in subspecialty areas within the field of orthopaedic medicine and can diagnose and treat the most complicated orthopaedic conditions.

About Headway Capital Partners

Headway Capital Partners is a London based private equity firm with advised funds of over €900 million. Headway provides bespoke liquidity and capital solutions to private equity GPs and managers, investing globally in a full range of secondary and co-investment transactions, with a focus on small to mid-size secondary direct, GP-led, and independent sponsor transactions in Europe and North America.